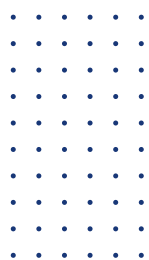


Certificate In Banking Financial Services and Insurance (BFSI)

Course Details



This course will equip you with the knowledge and skills to navigate the exciting world of financial services in India. We'll delve into the Indian financial system, exploring its history, structure, and the crucial role banks play in economic development.

Furthermore, you will learn about taxation, tax planning, investment principles, and the intricacies of different investment products such as mutual funds, stocks, and government bonds. The course also covers the essentials of microfinance, modern marketing strategies, customer service, and career opportunities within the banking sector.



Certificate In Banking Financial Services and Insurance (BFSI)

Syllabus & Skills covered (120 hours)

The course covers a wide range of topics related to financial services in India, including:

- Structure and history of the Indian financial system, emphasizing the role of different types of banks (RBI, commercial, cooperative).
- How banks make money and the various types of accounts offered (savings, current, demat), including the KYC process.
- The evolution of digital banking through mobile banking, internet banking, payment wallets, and online transactions.
- Understanding the basics of taxes and key principles for effective tax planning.
- Fundamental concepts of investment, such as the time value of money, credit rating, and general investment principles.
- An overview of banking products, including deposits, different types of loans (eligibility and repayment), and locker facilities.
- Exploring various investment options like stocks, mutual funds, and government bonds, along with the importance of risk assessment.
- Different types of insurance, their significance, and the regulatory framework governing them.
- Principles of customer service in banking, focusing on effectively addressing customer needs and handling complaints.

Career Opportunities

- **Accountant**
- **Customer Service Representative**
- **Financial Advisor**
- **Tax Consultant Assistant**
- **Banking Associate**
- **Relationship Manager**
- **Banking Operations Assistant**



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