

# Certificate In Digital Freelancing

## Course Details



In today's digital age, freelancing has emerged as a lucrative and flexible career option. Our Certificate in Digital Freelancing course is designed to equip you with the essential skills and knowledge to navigate the freelancing landscape and establish yourself as a successful independent professional.

This comprehensive program covers a wide range of topics, from understanding the digital freelancing ecosystem to developing essential professional skills and acquiring specialized expertise. By the end of the course, you will be well-prepared to create a compelling online presence, effectively bid on projects, and deliver high-quality work to clients.

## Syllabus & Skills covered (120 hours)



- Familiarize with the digital freelancing ecosystem, including various platforms and job sectors.
- Develop essential professional skills such as resume writing, online professional presence, communication etiquette, and English proficiency.
- Equip with proficiency in utilizing essential digital tools and technologies for freelancing, including Google Docs, digital banking apps, and MS Office.
- Introduction to various freelancing platforms like Truelancer, Fiverr, and Upwork, and provide insights into creating impressive profiles and bidding for projects.
- Acquire specialized skills such as data entry, photo retouching, content writing, translation services, and social media marketing.
- Develop a comprehensive portfolio showcasing their skills and projects undertaken during the course.

## Career Opportunities



- **Freelance Writer/Content Creator**
- **Graphic Designer**
- **Web Development**
- **Social Media Coordinator**
- **Voice-over Artist**
- **Market Research Assistant**



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