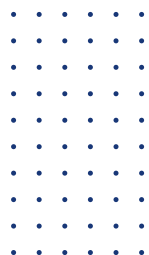# Certificate in Basic Digital Freelancing

"Curious about building a flexible and rewarding career as a digital freelancer? Interested in learning the skills you need to succeed?" We have a solution for you! A certificate in Digital Freelancing provides a foundational understanding of the digital freelancing landscape, equipping you with the necessary skills to succeed as independent professionals. You will explore various freelancing platforms, develop essential professional skills, master digital tools, acquire specialized skills, build a strong portfolio, and learn effective client interaction, project management, and cybersecurity practices. By completing this course, you will be well-prepared to navigate the digital freelancing world and deliver high-quality services to clients.

Fees ₹ 3000
(can be paid in 2 Installments)

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Certificate in Basic Digital Freelancing

Syllabus & Skills covered (60 hours)

- Learners will familiarize themselves with the digital freelancing ecosystem, including various platforms and job sectors.
- Develop essential professional skills such as resume writing, online professional presence, communication etiquette, and English proficiency.
- Equip themselves with proficiency in utilizing essential digital tools and technologies for freelancing, including Google Docs, digital banking apps, and MS Office.
- Explore various freelancing platforms like Truelancer, Fiverr, and Upwork, and learn how to create impressive profiles and bid for projects.
- Acquire specialized skills such as data entry, photo retouching, content writing, translation services, and social media marketing.
- Develop a comprehensive portfolio showcasing their skills and projects undertaken during the course.
- Learn how to effectively interact with clients, manage projects, and deliver quality outputs to meet client requirements.
- Understand ethical practices in freelancing and be aware of cybersecurity risks and precautions.

Career Opportunities

- **Freelance Content Writer**
- **Social Media Manager**
- **Graphic Designer**
- **Freelance Photo Editor**
- **Data Entry Specialist**

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