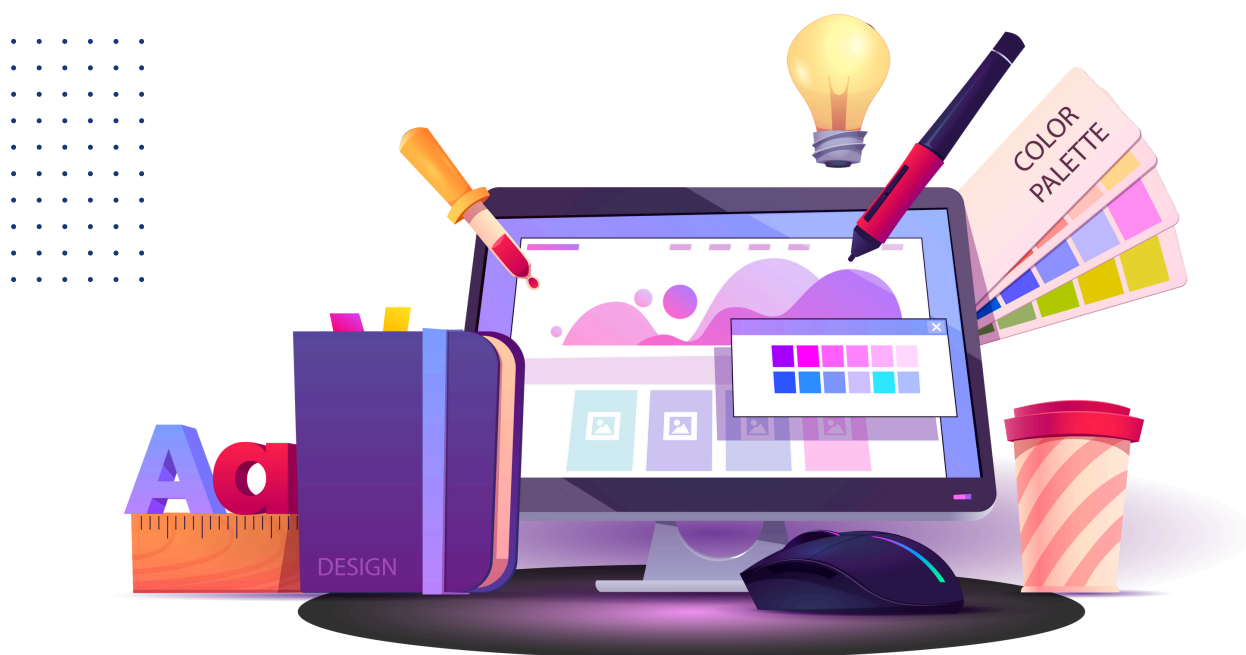


# Certificate in CorelDRAW Essentials



"Interested in learning CorelDRAW and acquiring the skills to create stunning graphics? Let's talk about the Certificate in CorelDRAW Essentials." This course offers basic insights to desktop publishing, and to identify its key users and target audience. Explain and understand the ethics of publishing. Identify basic elements and principles of designing and employ them effectively in designing. Identify role of typography in designing and familiarize various photo editing tools. Software Features and Functionalities, User Interface and Navigation, Page Setup and File Management, Color Theory, Design Element Organization, Vector Tool Proficiency, Advanced Features, Design Customization, Design Challenges, Printing Methods and Paper Types.

## Syllabus & Skills covered (60 hours)

- 
- Understand the key purposes and significance of desktop publishing.
  - Identify the applications of desktop publishing and its impact on efficiency and creativity.
  - Identify the key users and target audience for desktop publishing.
  - Compare various formats and outputs (print or digital) for appropriate application.
  - Utilize essential tools for desktop publishing to enhance project quality and productivity.
  - Interpret and address client requirements effectively.
  - Demonstrate techniques for working with images effectively.
  - Understand the importance of respecting copyrights.
  - Compare different design selection criteria for optimal outcomes.
  - Apply design principles like balance, contrast, alignment, and more.
  - Assess the influence of shapes, colors, and typography on design.
  - Illustrate the use of shapes, colors, and composition through case studies.
  - Review and evaluate popular digital photo editing tools.
  - Understand and apply fundamental features of graphic design software.
  - Navigate the user interface effectively.
  - Transform conceptual ideas into visually appealing designs.
  - Make informed design choices and solutions.
  - Compare and contrast design elements and techniques.
  - Report findings and insights from design projects.
  - Review and restate key concepts and techniques.
  - Experiment with various design approaches.
  - Predict and diagnose design challenges..

## Career Opportunities

- 
- **Graphic Designer**
  - **Illustration Assistant**
  - **Freelance Logo & Branding Designer**
  - **Packaging and Label Designer**

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