

# Certificate in Design Basics 101 (Graphic Design)



Are you a design enthusiast and eager to develop compelling designs and present before the world your ideas through print and digital media ? We have a solution for you. A Certificate in Design Basics course ! This course will provide you with a solid foundation in the fundamental principles and practices of design. It's designed for individuals like you who want to explore the world of design, develop their creative skills, and gain a broader understanding of design concepts.

## Syllabus & Skills covered (60 hours)



- Graphic design is the art and craft of creating visual communications. It involves combining text, images, and other elements to convey a message effectively.
- Design Principles, Color Theory, Typography, Composition, User Experience (UX).
- Industry-standard software that includes Photoshop (image editing), Illustrator (vector graphics), InDesign (layout and typography), and XD (UX/UI design), Canva, Photopea, Affinity Designer and Publisher, GIMA, Adobe Bridge.

## Career Opportunities



- **Graphic Designer**
- **Web Designer (Entry-level)**
- **UI/UX Designer**
- **Presentation Designer**
- **Print Designer**



Find your nearest center